



TITLE: Magik Ambassador	COMPENSATION: Part-time, \$15. Weekly hours vary.
DEPARTMENT: Sales and Marketing Department	HIRE DATE: Immediately
REPORTS TO: Director of Sales and Marketing	DIRECT REPORTS: None

SUMMARY DESCRIPTION:

The Magik Ambassador serves as one of the public faces of Magik Theatre throughout the San Antonio community. This position plays a vital role in driving attendance, program awareness, and ticket sales by representing the theatre at school events, community celebrations, and vendor fairs, and festivals. Through engaging conversations, hands-on crafts, and interactive activities inspired by Magik Theatre productions, the Community Engagement Associate introduces children and families to performances, camps, classes, and educational programming while creating memorable first impressions that inspire future visits to the theatre. The ideal candidate enjoys interacting with children and families, has a creative spirit, and confidently engages audiences while serving as an enthusiastic ambassador for Magik Theatre's mission.

RESPONSIBILITIES:

- Represent Magik Theatre at community events, educator events, family-friendly events and other outreach opportunities.
- Arrive at these events on time, in a great attitude, and in dress code.
- Welcome families to the Magik Theatre booth with enthusiasm and professionalism.
- Share information about performances, camps, classes, field trips, birthday parties, rentals, and other programming.
- Encourage families to sign up for email newsletters, promotional offers, and upcoming events.
- Be knowledgeable and answer general questions about Magik Theatre programming and ticketing.
- Serve as a knowledgeable and enthusiastic ambassador for the organization.
- Assist with transporting, setting up, and breaking down booth displays, signage, promotional materials, and activity supplies.

- Maintain an organized inventory of outreach materials and notify staff when supplies need replenishing.
- Work collaboratively with Marketing and Education staff to prepare materials for upcoming events.
- Capture photos and share notable interactions or feedback from community members when appropriate.
- Create and facilitate simple hands-on crafts and interactive activities inspired by Magik Theatre productions.
- Adapt activities to engage children of various ages.
- Ensure activity areas remain safe, organized, welcoming, and stocked with supplies.
- Set up and clean up all activity materials before and after events.
- Represent Magik Theatre with professionalism, enthusiasm, and exceptional customer service.
- Maintain positive relationships with families, community partners, and event organizers.
- Communicate promptly regarding scheduling and event availability.

Preferred Qualifications

- Experience working with children and families, and educators through camps, museums, libraries, education, theatre, recreation, or similar environments.
- Comfortable initiating conversations with the public and engaging large numbers of families.
- Outgoing personality with strong customer service and communication skills.
- Creative mindset with experience leading crafts, games, or interactive activities.
- Highly organized and dependable.
- Ability to work independently while representing Magik Theatre professionally.
- Availability to work evenings, weekends, and occasional holidays as community events require.
- Bilingual (English/Spanish) a plus.

Physical & Environmental Requirements

- Ability to stand and interact with the public for extended periods.
- Ability to lift and transport materials up to 30 pounds.
- Ability to work outdoors in varying weather conditions during community events.
- Reliable transportation to event locations throughout the San Antonio area.
- Ability to set up and break down booth displays, tables, tents, and activity stations.