

## MARKETING MANAGER

Magik Theatre is seeking an innovative and strategic thinker to serve as Marketing Manager.

The Marketing Manager is responsible for creating dynamic campaigns that drive patron and donor activity and engagement. The position is responsible for conceptualizing and implementing the overall marketing strategy for the organization. Campaigns will effectively build and reinforce Magik's brand image, while targeting specific goals and objectives for reaching audiences. This position works directly with the production, education, and development staff to collaborate on marketing strategies to help reach their unique goals.

The ideal candidate will have a love of theatre, have worked in a non-profit environment, and have experience reaching multiple markets across several different platforms. The candidate should have a working knowledge of graphic design as they will be responsible for the design oversight of all Magik Theatre materials that are disseminated to the public.

Magik Theatre works closely with elementary schools. As such, the Marketing Manager is tasked with coordinating campaigns that reach teachers and school administrators, as well as ones for our general public, family audiences, and donors. The Marketing Manager must be able to work effectively in a deadline driven, multi-tasked environment. Excellent communication and analytic skills are a necessary component for this position.

Magik Theatre is dedicated to storytelling that activates imagination, grows young minds, and inspires creativity. We are looking for someone who is excited by the prospect of finding new and creative ways to reach our community and is passionate about sharing our mission with the San Antonio community and beyond!

Candidates should have five years experience in marketing in the non-profit sector and/or a bachelor's degree in Marketing, Arts Management or related field.

Salary is \$40,000 per year and offers a flexible work schedule, health benefits, access to a retirement plan, and paid vacation and holidays.

To apply, please send a cover letter, resume, and any other supporting materials you think are relevant to David Ankrom, Director of Operations at [davidankrom@magiktheatre.org](mailto:davidankrom@magiktheatre.org).