

Birdies of Charity: Everything You Wanted Know

What is a Birdie:

In the world of golf, “par” is the expected score for any given hole. Every one of the 18 holes on a golf course has its own “par” assigned to it. A “birdie” is one stroke under par for a hole, meaning the player did one stroke *better* than the hole requires.

What is Birdies for Charity:

Birdies for Charity is like a walk-a-thon for golf. But instead of donating per mile, participants make a pledge for every birdie made at the Valero Texas Open. For example, last year, there were 1,975 birdies. If you pledged \$.01/birdie, you would contribute The Magik Theatre \$19.75.

Instead of a pledge, can I make a straight donation?

Yes! You can make a flat donation for \$20 or more. Make your check payable to **Birdies for Charity**, and designate **The Magik Theatre** as the recipient. You can also donate online at <http://bit.ly/MagikBirdiesDonate>.

Why don't I just give the donation to Magik?

Birdies for Charity offers a way to take your donation even farther! 100% of your donation through Birdies for Charity comes back to Magik, *PLUS* an additional 7% match. A \$1,000 donation made through Birdies for Charity becomes \$1,070 for Magik!

Sounds great! Where do I find pledge and donation links online?

Here is a shortcut to the site for more information: <http://bit.ly/MagikBirdies>

Here is a shortcut to donate directly: <http://bit.ly/MagikBirdiesDonate>

How else can I help?

Are you a golf lover? Do you enjoy hitting the links with your buddies and business partners? Ask them to contribute! Even better, you can pool your financial resources to come up with a larger pledge to **Birdies for Charity** to benefit **The Magik Theatre**.

But what do I get out of this Birdie thing?

Not only do you get the benefit helping your favorite children's theatre and its literacy-based programs, Birdies for Charity donors are eligible for incentives as well! Here are some of the incentives for you:

1. “Guess the Birdies” and a Stay-and-Play Package could be yours...

If you guess correctly how many birdies will be made during the Valero Texas Open, you could win a Stay-and-Play Package to JW Marriott San Antonio Hill Country and TPC San Antonio. In the event of a tie, a tie-breaker event will determine the

winner. And if not one guesses correctly, the computer will randomly select a winner... and it may just pick your name!

2. Join the Birdies Club...

Any individual or corporation that donates \$1,000+ or pledges \$.50+ per birdie:

- a. Becomes a member of a special **Birdies Club**,
- b. Gets four (4) Good Any One Day general admission tickets to the tournament, and
- c. Recognized on a sponsor sign displayed in the Gatorade Fan Fest during tournament week.

3. Attend the Valero Texas Open to Win \$20,000 for your Favorite Charity & A Special Gift for You!

All Birdies for Charity donors who attend the Valero Texas Open can “check-in” at the Donation Station (located in Gatorade Fan Fest) to be entered into a drawing. If your name is drawn after the tournament is over, your favorite charity will win \$20,000! If you attend all four days, you get four entries. And if you help us win the \$20,000 donation, you will also receive a cool prize from the Valero Texas Open!

How will my Birdies for Charity donation benefit The Magik Theatre?

Your gift will directly support Magik’s renovation project to make The Magik Theatre more accessible for audience members with special needs. In 2017, The Magik Theatre received a \$100,000 grant from Impact San Antonio to begin this \$330,000 renovation project to make our theatre ADA-compliant and handicap-accessible. The Magik Theatre is the only performing arts group in San Antonio and South Texas that offers regular Sensory-Friendly programming for children with special needs. Because our performing arts venue, Beethoven Hall, was not built to ADA standards, this historic landmark is inaccessible to many of our patrons. To make Beethoven Hall accessible to special-needs children and safe for 130,000 school children and families, Magik needs to make the following adjustments:

- Upgrade restrooms with a focus on special-needs access for patrons and young families. (Including changing tables & private nursing area)
- Cover and upgrade the ADA ramp to limit patron exposure to heat and rain and ease access into the theatre and restrooms.
- Remove antiquated seating and install child-friendly seating.
- Create level wheelchair seating areas and add protective railings.
- Repair/replace aging brick and update flashing on roof.

These upgrades reflect a major overhaul for the benefit of ALL patrons, regardless of age or special needs, and allows The Magik Theatre to focus on providing high-quality, literature-based experiences for San Antonio youth and their families.